

Joint Local Health and Wellbeing Strategy 2022 – 2025 Action Plan

Start Well Priority Area	Action	How Will we Know it's Working?	Relevant Strategy/Action Plan	To be Delivered by	Lead Organisation	Lead Officer	Responsible Board Member
Improving outcomes during maternity and early years	Increase the number of women referred to and accepting smoking cessation support and successfully quitting smoking during pregnancy leading to a lower % women smoking at time of delivery	There will be a reduction in the number of women smoking during pregnancy The health of mothers and their babies in Buckinghamshire will improve	NHS England: Saving Babies Lives 2 Care Bundle NHS England: Core20PLUS5 – an approach to reducing health inequalities Buckinghamshire Integrated Care Partnership Cardiovascular Disease Action Plan Buckinghamshire Maternity Action Plan Tobacco Control Plan	March 2025	Buckinghamshire Healthcare NHS Trust	Heidi Beddall, Director Of Midwifery Buckinghamshire Healthcare Trust	Neil Macdonald, Chief Executive Buckinghamshire Healthcare Trust
	Increase the proportion of children in the most deprived communities achieving all milestones at the 2 to 2 ½ year health and development review Narrow the gap in EYFSP scores in reception year by school deprivation category	Reduced inequalities in the proportion of children meeting their expected development goals at 2 to 2 and ½ years Children from deprived areas will be ready for school, enabling them to get greater benefit from their education	HM Government: The Best Start for Life – A vision for the 1001 critical days Department of Education: Statutory framework for the early years foundation stage Department of Health: The Healthy Child programme – two year review Public Health England: Early language identification measure and intervention	December 2025	Buckinghamshire Healthcare NHS Trust	Heidi Beddall, Director Of Midwifery Buckinghamshire Healthcare Trust <i>(Simon James Buckinghamshire Council)</i>	Neil Macdonald, Chief Executive Buckinghamshire Healthcare Trust
	Increase the proportion of women from Black, Asian and ethnic minority communities and the most deprived areas who receive midwifery Continuity of Carer	Women and babies from Black, Asian and ethnic minority communities and the most deprived groups which currently have higher rates of illness and death during pregnancy, will experience healthier and safer pregnancies and births	NHS Long Term Plan NHS England: Core20PLUS5 – an approach to reducing health inequalities	March 2024	Buckinghamshire Healthcare NHS Trust	Heidi Beddall, Director Of Midwifery Buckinghamshire Healthcare Trust	Neil Macdonald, Chief Executive Buckinghamshire Healthcare Trust
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Improving mental health support for children and young people	Increase access to mental health support for Children and Young People in response to need (including early support to mitigate demand on specialist services)	Children and Young People receive the Mental Health support they need when they need it	NHS England: Mental Health Implementation Plan	March 2024	Oxford Health Foundation Trust	Donna Clarke, Service Director Buckinghamshire Oxford Health Foundation Trust	David Walker, Chairman Oxford Health Foundation Trust

	<p>Address inequalities in access to mental health support through work with Children and Young People in deprived areas and ethnic minority Children and Young People to</p> <ul style="list-style-type: none"> • Increase knowledge about mental health • Increase awareness of support available • Address stigma • Ensure accessible support with appropriate referral to specialist services <p>Address barriers to access, experience and outcomes in Child and Adolescent Mental Health Services (cultural competency)</p>	<p>Reduced inequalities in mental health outcomes for children and young people living in deprived areas and ethnic minority groups</p>	<p>Personal, Social, Health and Economic in schools Mental health support teams in schools and school nurses Peer Support in schools Primary care</p>	<p>March 2025</p>	<p>Oxford Health Foundation Trust</p>	<p>Donna Clarke, Service Director Buckinghamshire Oxford Health Foundation Trust</p>	<p>David Walker, Chairman Oxford Health Foundation Trust</p>
	<p>Improve access to perinatal mental health services for women from ethnic minority background, for young mothers (age 16-25), for women living in deprived areas</p>	<p>Pregnant women and new mothers receive the mental health support they need and there will be improved outcomes in early years</p> <p>Reduced inequalities in mental health outcomes for children and young people living in deprived areas and ethnic minority groups</p>	<p>NHS England: Mental Health Implementation plan Establishment of Maternal Mental Health Services</p>	<p>March 2025</p>	<p>Oxford Health Foundation Trust</p>	<p>Donna Clarke, Service Director Buckinghamshire Oxford Health Foundation Trust</p>	<p>David Walker, Chairman Oxford Health Foundation Trust</p>
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Reducing the prevalence of obesity in children and young people	<p>Develop a comprehensive support package for early years providers and primary schools so that they have the knowledge, skills, and resources to support healthy eating and physical activity</p> <p>Increase in the number of schools across Buckinghamshire achieving Healthy Schools Award</p>	<p>Reduction in the percentage of children in Reception who are overweight and obese</p>	<p>Buckinghamshire Physical Activity Strategy and Action Plan Buckinghamshire Healthy Weight Action Plan Buckinghamshire Local Cycling and Walking Infrastructure Plan (in development)</p>	<p>March 2027</p>	<p>Buckinghamshire Council</p>	<p>Sally Hone, Public Health Principal Buckinghamshire Council</p>	<p>Jane O'Grady, Director of Public Health Buckinghamshire Council</p>

Appendix 2

	<p>Increase healthy food consumption and access to healthy foods for those who need it most</p> <p>Increase in the number of eligible families signed up and accessing the Healthy Start Scheme</p>	<p>More children meeting the minimum 5 fruit and vegetables a day / eating healthier diets</p>	<p>Buckinghamshire Healthy Weight Action Plan</p>	<p>March 2024</p>	<p>Buckinghamshire Council</p>	<p>Sally Hone, Public Health Principal Buckinghamshire Council</p>	<p>Jane O'Grady, Director of Public Health Buckinghamshire Council</p>
	<p>Increase access to weight management services for 7–13 year-old's identified as overweight or obese</p> <p>Increase in the number of children accessing weight management services</p>	<p>Children supported to achieve and maintain a healthy weight</p>	<p>Buckinghamshire Healthy Weight Action Plan</p>	<p>March 2027</p>	<p>Buckinghamshire Council</p>	<p>Sally Hone, Public Health Principal Buckinghamshire Council</p>	<p>Jane O'Grady, Director of Public Health Buckinghamshire Council</p>

Live Well Priority Area	Action	How Will we Know it's Working?	Relevant Strategy/Action Plan	To be Delivered by	Lead Organisation	Lead Officer	Responsible Board Member
Reducing the rates of cardiovascular disease	Increase access to NHS Health Checks in priority risk groups	More people are advised about their cardiovascular disease risk earlier and supported to get the help they need resulting in fewer in Buckinghamshire having cardiovascular disease	Buckinghamshire Integrated Care Partnership Cardiovascular Disease Action Plan	March 2023	Buckinghamshire Council and Primary Care Networks	Tiffany Burch, Consultant in Public Health Medicine Buckinghamshire Council	Jane O'Grady, Director of Public Health Buckinghamshire Council
	Increase access to tobacco dependency services, particularly for people from deprived areas and ethnic minorities	More people are supported to quit smoking and maintain this status resulting in fewer in Buckinghamshire having cardiovascular disease A fall in current smokers in most deprived quintile over time (GP records)	NHS Long Term Plan Buckinghamshire Integrated Care Partnership Cardiovascular Disease Action Plan Buckinghamshire Tobacco Control Alliance Action Plan	March 2024	Buckinghamshire Healthcare NHS Trust and Oxford Health Foundation Trust	Rose Hombo, Divisional Head of Nursing Oxford Health Foundation Trust	Jane O'Grady, Director of Public Health Buckinghamshire Council
	Increase numbers of residents aged 15 years and older who have their blood pressure checked	More people take part in regularly checking their blood pressure in the 4 most deprived Primary Care Networks This will ultimately result in more high blood pressure being detected and managed earlier in life to reduce the burden of heart disease and stroke, resulting in fewer residents in Buckinghamshire having cardiovascular disease	Buckinghamshire Cardiovascular Disease Action Plan	March 2023	Buckinghamshire Council	Tiffany Burch, Consultant in Public Health Medicine Buckinghamshire Council	Jane O'Grady, Director of Public Health Buckinghamshire Council
Live Well Priority Area	Action	How Will we Know it's Working?	Relevant Strategy/Action Plan	To be Delivered by	Lead Organisation	Lead Officer	Responsible Board Member
Improving mental health support for adults particularly for those at greater risk of poor mental health	Improve access, experience and outcomes from services particularly for people from deprived areas and ethnic minorities with mental health problems	Reduced inequalities in mental health outcomes for people, particularly from deprived areas and for ethnic minority groups	Improve Access to Psychological Therapy Reducing Inequalities (Healthy Minds) Community Mental Health Framework/Single Point of Access NHS Advancing Mental Health Equalities Strategy	March 2025	Oxford Health Foundation Trust	Donna Clarke, Service Director Buckinghamshire Oxford Health Foundation Trust	David Walker, Chairman Oxford Health Foundation Trust
	Improve access to talking therapies (IAPT) for people from	Reduced inequalities in mental health outcomes for people from under-served communities	NHS Advancing Mental Health Equalities Strategy	March 2023	Oxford Health Foundation Trust	John Pimm,	David Walker, Chairman

	ethnic minorities, students, men and LGBTQ+ communities		Oxford Health Foundation Trust Buckinghamshire Directorate Transformation Programme Improve Access to Talking Therapies (IAPT) Improving Access Project NHS Mental Health Delivery Plan Improving Access to Psychological Therapy (IAPT) Manual Improving Access to Psychological Therapy (IAPT) Positive Practice Guides			Consultant Clinical Psychologist Oxford Health Foundation Trust	Oxford Health Foundation Trust
	Address physical health inequalities for people with a mental disorder	Improved healthy life expectancy for people with mental disorders or Serious Mental Illness	NHS England Core 20Plus5 NHS Long Term Plan	March 2024	Oxford Health Foundation Trust	Donna Clarke, Service Director Buckinghamshire Oxford Health Foundation Trust	David Walker, Chairman Oxford Health Foundation Trust
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Reducing the prevalence of obesity in adults	Partners deliver the healthy weight action plan to reduce the proportion of adults who are overweight or obese	People are a healthy weight and there is a reduction in long term conditions and improved mental health	Buckinghamshire Healthy Weight Action Plan Buckinghamshire Local Cycling and Walking Infrastructure Plan (in development) Buckinghamshire Physical Activity Strategy and Action Plan	March 2027	Buckinghamshire Council	Sally Hone, Public Health Principal Buckinghamshire Council	Jane O'Grady, Director of Public Health Buckinghamshire Council
	Increase the number of adults accessing support to lose weight	People are supported to achieve or maintain a healthy weight	Buckinghamshire Healthy Weight Action Plan	March 2024	Buckinghamshire Council Integrated Care Board (ICB)	Sally Hone, Public Health Principal Buckinghamshire Council Angela Jessop. Transformation Manager, Integrated Care Board	Jane O'Grady, Director of Public Health Buckinghamshire Council
	Increase physical activity levels	People take part in regular physical activity	Buckinghamshire Healthy Weight Action Plan Buckinghamshire Physical Activity Strategy and Action Plan Buckinghamshire Local Cycling and Walking Infrastructure Plan (in development)	March 2027	Buckinghamshire Council	Sally Hone, Public Health Principal Buckinghamshire Council	Jane O'Grady, Director of Public Health Buckinghamshire Council

Age Well Priority Area	Action	How Will we Know it's Working?	Relevant Strategy/Action Plan	To be Delivered by	Lead Organisation	Lead Officer	Responsible Board Member
Improving places and supporting communities to promote healthy ageing	Develop a system wide approach to healthy ageing through the development of a multi-agency strategy and action plan	People over the age of 65 spend more years of life in good health Buckinghamshire is a place where the natural and built environments and the approach of organisations support people to live healthy and independent lives	Buckinghamshire Healthy Ageing Strategy (in development)	March 2023	Buckinghamshire Council	Sarah Winchester, Consultant in Public Health Buckinghamshire Council	Jane O'Grady, Director of Public Health Buckinghamshire Council
	Work with partners to promote positive age-inclusive communication and reduce age-related discrimination	The proportion of people aged over 65 who are in work will increase towards pre-pandemic levels More older people are supported and able to participate as fully in society as they wish	Buckinghamshire Healthy Ageing Strategy (in development)	March 2028	Buckinghamshire Council	Sarah Winchester, Consultant in Public Health Buckinghamshire Council	Jane O'Grady, Director of Public Health Buckinghamshire Council
	<i>Third key action to be agreed during first year of Health and Wellbeing Strategy once Healthy Ageing Strategy in place and priorities have been agreed with partners</i>						
Age Well Priority Area	Action	How Will we Know it's Working?	Relevant Strategy/Action Plan	To be Delivered by	Lead Organisation	Lead Officer	Responsible Board Member
Improving mental health support for older people and reducing feelings of social isolation	Build social connectedness for older adults through initiatives developed by the Healthy Ageing Collaborative and increased use of social prescribing in primary care	Older adults are able to create social contacts in their communities and become less isolated Fewer older adults will feel lonely	Buckinghamshire Healthy Ageing Strategy (in development)	March 2024	Buckinghamshire Council	Lucie Smith, Public Health Principal Buckinghamshire Council	Jane O'Grady, Director of Public Health Buckinghamshire Council
	Improve the detection and formal diagnosis of dementia	People with dementia receive more timely health and care, improving outcomes	Department of Health Prime Ministers Challenge on Dementia 2020 NHS Long Term Plan	March 2025	Oxford Health Foundation Trust	Donna Clarke, Service Director Buckinghamshire Oxford Health Foundation Trust	Sian Roberts Clinical Lead for Mental Health Integrated Care Board
	Improve access to, and uptake of, talking therapies in older people with anxiety disorders and depression	Older adult experience improvements in their mental health	NHS Advancing Mental Health Equalities Strategy Oxford Health Foundation Trust Buckinghamshire Directorate Transformation Programme	March 2023	Oxford Health Foundation Trust	John Pimm, Consultant Clinical Psychologist	David Walker, Chairman Oxford Health Foundation Trust

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			Improve Access to Talking Therapies (IAPT) Improving Access Project NHS Mental Health Delivery Plan Improving Access to Psychological Therapy (IAPT) Manual Improving Access to Psychological Therapy (IAPT) Positive Practice Guides			Oxford Health Foundation Trust	
Increasing the physical activity of older people	Increase awareness of the benefits of physical activity and what counts as physical activity amongst older people, using the behavioural insights work	More people are physically active in older age	Buckinghamshire Physical Activity Strategy and Action Plan Buckinghamshire Healthy Weight Action Plan Healthy Ageing Strategy (in development) Leisure Facilities Strategy Buckinghamshire Local Cycling and Walking Infrastructure Plan (in development)	March 2027	Buckinghamshire Council	Sally Hone, Public Health Principal Buckinghamshire Council	Steve Bowles Cabinet member Communities Buckinghamshire Council
	Create more opportunities for older people to be more active and increase awareness about the activities that are available across the county	More older adults are regularly active and meeting the recommended activity levels	Buckinghamshire Physical Activity Strategy and Action Plan Leisure Facilities Strategy Buckinghamshire Local Cycling and Walking Infrastructure Plan (in development)	March 2027	Buckinghamshire Council	Sally Hone, Public Health Principal Buckinghamshire Council Sue Drummond, Head of Leisure Buckinghamshire Council	Jane O'Grady, Director of Public Health Buckinghamshire Council
	Increase awareness among people working with older residents about the benefits of physical activity in older age	Improved physical function and a reduction in the risk of falls and injury from a fall and subsequent loss of independence	Buckinghamshire Physical Activity Strategy and Action Plan Leisure Facilities Strategy Buckinghamshire Local Cycling and Walking Infrastructure Plan (in development)	March 2024	LEAP	Chris Gregory, Head of Strategic Relationships Leap	Steve Bowles Cabinet member Communities Buckinghamshire Council